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**Twister™**  
**Diamond Cleaning System**  
**Retail**





# Twister™

## Just add water



## Maximize the customer's experience

We recognize the value of offering the customer the best possible shopping experience.

Creating a pleasant shopping environment with a clean, shining floor and with easily accessible products increases the well-being of customers. Regular cleaning with Twister Retail will keep your floors in the best possible condition every day, and through this encourage customers to choose your shop.

*What is important for the European customer?*

### Capgemini report\* - Top 5 answers, total

% of those asked who said that it is "extremely important"

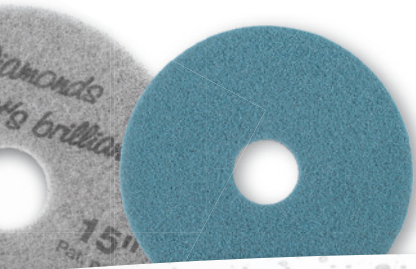
That the shop is clean and well maintained.	71%
That the staff are polite and respectful.	69%
That the shop holds an even, high quality.	67%
That prices are given, clearly marked.	64%
That no special conditions apply when returning products you are dissatisfied with.	60%

## Clean, shiny floors

Based on analyzes of International retailers with a focus on floor cleaning and maintenance, we have used our over 20 years' experience in flooring and diamond technology to develop a unique floor cleaning pad - Twister Retail.

Twister Retail contains a unique diamond mixture developed especially for high traffic floor areas within retail and other similar operations, where high cleanliness combined with gloss and appearance are in focus. Twister Retail pads keep floors clean and shiny over all seasons and offer your customers a consistently high floor quality every day.

By using Twister Retail you reduce your overall costs for floor care as the need for periodic maintenance to keep the floors nice and clean is reduced. Twister Retail also contributes to increased surface and product availability for you and your customers.



## Reduced environmental impact

The focus from organizations and companies on environmental issues has never been greater.

Analyses of the entire operation, with the aim of finding alternative solutions to reduce environmental impact without reducing the quality or increasing the cost are an ongoing process.

Twister does not require any chemicals in daily cleaning to keep the floors clean and shiny. For floors that require floor finish, Twister will reduce the frequency of the periodic maintenance. In addition, using Twister reduces the amount and management of waste and residues.

Twister Retail pads are made from recycled PET for minimum environmental impact.

By choosing Twister Retail as your standard method for floor maintenance you will actively, easily and effectively reduce your business environmental impact.



\* Source: Capgemini "A European study of changing lifestyles and shopping behaviour." Source: Capgemini "Future consumer".



## Diamond Cleaning System



### Advantages

- Brilliant result every day
- Reduces the total floor care cost
- Improves the shopping experience
- Environmentally friendly
- Increases product availability
- 80% less bacteria than with conventional methods
- Simple implementation - same as previously
- Requires only water for the daily cleaning

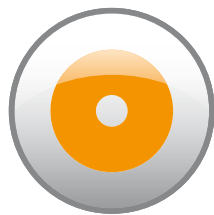
### Where can Twister™ be used?

- Terrazzo
- Ceramic slabs
- Natural stone
- PVC / Vinyl
- VCT
- Rubber
- Wood
- HTC Superfloor™ - polished concrete

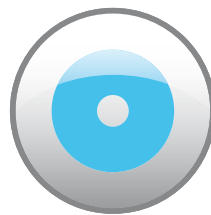


## Twister™ Retail - Pad profile

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**Twister Retail Orange**  
- Intense cleaning



**Twister Retail Blue**  
- Daily cleaning

*Download cleaning instructions and read more at [www.htc-twister.com](http://www.htc-twister.com)*

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